

DHIT/HIV/
Innovation
Sprint

Welcome to Discovery Day

MIAMI, FL

Unlocking Insights to
Accelerate Innovation





We are so inspired you are here!

Prepare to embark on an engaging and collaborative experience where the free flow of your insights, ideas, creativity, and passion will help cultivate real, actionable dialogue to help aid in the prevention of HIV. You and fellow participants, led by experienced facilitators, will engage in empathy-driven insights and structured, design-thinking. The goal is to develop unique and grassroots solutions that will set the stage for real and structured change — in service of your community and those most vulnerable to HIV exposure and infection.

THE CHALLENGE

A lot of progress has been made toward ending the HIV epidemic. New infections fell by nearly 8% from 2019 to 2021, for example, according to the Centers for Disease Control and Prevention (CDC). And overall infections decreased by 18% between 2018 and 2022.

While these improvements are incredible and worth celebrating, we all recognize there's more work to be done. Achieving the "last mile" of HIV prevention will require some new approaches and interventions that leverage what's worked so far to create new opportunities to reach, activate, and engage those who could benefit from HIV prevention.

Patients, caregivers, individuals who could benefit from prevention, and populations most affected by HIV very often don't have access to the resources they need. At the same time, health educators, innovators, and entrepreneurs who have a lot to offer the HIV community often struggle to reach those in need.

Ending this mismatch is the driving force behind the DHIT HIV Innovation Sprint in collaboration with Gilead.

Agenda

Roundtable format

9:00-9:30	Arrival, Breakfast, and Networking
9:30-10:00	Welcome and Introductions
10:00-11:00	Community Insights
11:00-11:15	Break
11:15-12:00	Empathy Mapping + Readout
12:00-12:45	Lunch + Solutions Showcase
12:45-1:45	Problem to Vision Statement Development + Readout
1:45-2:00	Wrap Up + Next Steps to Design Challenge

Venue Information

THE HUB @ OFFICE LOGIC

1501 Biscayne Blvd. Suite #501
Miami, FL 33132

IMPORTANT: The entrance is on 15th Street.
Rather than the listed address, type in "The HUB @ Office Logic" into Google, Waze, or Apple Maps, or "Office Logic" into Mapquest.

hubatofficelogic.com
Phone: 786-692-5494

The HUB @ Office Logic unites Miami's entrepreneurial ecosystem, offering a one-stop shop for founders and startups to drive growth

In addition to hosting diverse startup incubators and accelerators spanning multiple industries, their vision goes beyond technology and innovation as they aim to foster an inclusive space where dreams are supported, ideas are valued and successes are celebrated.



Lobby Entrance

PARKING

- The Parking Garage at the 15th St. entrance is labeled "Hilton + OMNI Offices"
- The HUB offers a discounted parking validation of \$10 for the day
- Once you park please come back to the 1st floor and enter through the middle glass doors (Resorts World Advertising is on the doors)
- Follow the DHIT HIV Innovation Sprint signage to the HUB's entrance in Suite #501 or [use this quick video to guide you there](#)
- If you get lost or need any help please call 786.692.5494 or 786.269.7210



Your Role as a Participant

GOALS FOR DISCOVERY DAY

Utilize empathy mapping and human-centered design to uncover crucial insights that will drive the development of problem statements. These problem statements will then be used to facilitate the Design Challenge, where innovative ideas and solutions will be developed focused on HIV prevention.

YOU CAN EXPECT

An opportunity to build trust and enhance collaboration with fellow, local community members and innovators caring for those or who are most impacted or vulnerable to HIV. You will learn how to apply hands-on, design thinking techniques facilitated by empathy-driven insights, all led by an experienced team of facilitators.

YOUR ROLE

- Communicate personal experiences and insights about HIV and its impact on you and/or your community
- Be accessible to the needs and pain points of those most impacted by HIV
- Meet interesting, creative, and diverse people to exchange ideas and insights
- Let go of biases and preconceived notions to shape new possibilities for HIV prevention through empathy and concern

What to Bring

- **An open mind:** Be ready to explore new perspectives, challenge assumptions, and embrace novel, creative ideas.
- **A collaborative spirit:** Innovation thrives on the free flow of ideas and teamwork, so come prepared to share ideas, listen actively, and build on others' contributions.
- **Empathy:** Discovery Day centers on understanding the lived experiences of those most affected by HIV. Be open to stepping into others' shoes and actively listening to their needs and challenges.
- **Curiosity and flexibility:** This process is all about discovery and iteration. Prepare to experiment, make quick adjustments, and leave with different ideas than when you arrived.
- **A notebook, pen, or digital device:** Jotting down ideas, sketches, and insights is a fantastic way to capture and organize your thoughts throughout the session.



Design Challenge in Miami

JANUARY 29

5:30-8:30pm

JANUARY 30

9:00am-4:30pm

WHAT IS THE DESIGN CHALLENGE?

The DHIT HIV Innovation Sprint Design Challenge is a collaborative effort aimed at ending the HIV epidemic through community engagement and innovative solutions. This 1.5-day event brings together community members, advocates, innovators, and technologists to ideate and co-develop impactful solutions.

WHY PARTICIPATE?

- **Make a Difference:** Contribute to the fight against HIV by developing solutions that address real-world needs.
- **Collaborate:** Work with a diverse set of stakeholders, including patients, caregivers, health educators, and entrepreneurs.
- **Innovate:** Use human-centered design and open innovation processes to create meaningful change.
- **Learn and Grow:** Gain insights from subject matter experts and receive guidance from experienced facilitators.

HOW DO I FORM A TEAM FOR THE DESIGN CHALLENGE?

Either form your own team or be assigned to a team at the start of the Design Challenge. Aim for a good mix of skills and backgrounds to cover all aspects of the challenge (eg: Strategy, Design, Technology, Operations, Marketing).

WHAT ARE THE BENEFITS OF PARTICIPATION?

- **Enhanced Community Engagement:** Increase awareness and trust within the community.
- **Access to Resources:** Gain access to best practices and new innovations in HIV prevention.
- **Support and Guidance:** Receive practical support from mentors and subject matter experts.
- **Networking Opportunities:** Connect with a multidisciplinary and multi-sector ecosystem.

Join us in making a difference! **Together, we can** co-create sustainable community programs aimed at ending the HIV epidemic.



The Sprint, Step-by-Step

STEP 1

DISCOVERY DAY

Dec 13

This half-day event brings together a diverse set of stakeholders in each community. We'll hear "reverse pitches" from community members who will share their needs and expectations around HIV prevention. Facilitators will share data and insights to learn the full scope of the challenge.

STEP 2

DESIGN CHALLENGE

Jan 29-30

A kickoff session over dinner where learning is shared from Discovery Day and will set the stage for the next day's Design Challenge. You'll be part of a team that spends the day exploring the problem, designing solutions, and working with subject matter experts. From there, a panel of community experts will choose two teams per city to move forward.

STEP 3

DESIGN SPRINT

Feb-Mar

Selected teams will work virtually to give their ideas structure. This eight-week portion of the program is where participants roll up their sleeves to develop and refine their vision and solutions, including developing an implementation roadmap. DHIT facilitates and provides guidance to each team.

STEP 4

DEMO DAY

Mar 19

It's time to showcase the innovations emerging from each team. Participants are invited to a national Health Innovation Summit in Charlotte, NC on March 19, 2025 to pitch their solutions and requirements. It's an opportunity to receive valuable input and bring new community partners and resources on board. From there, teams will work to implement and promote their innovations, armed with the knowledge and relationships gained through the Innovation Sprint.





Digital Health Institute
for Transformation

The Digital Health Institute for Transformation (DHIT) is a non-profit education and research institute supporting communities through the process of digital health transformation.

We collaborate with leading academic institutions, associations, and industry to cultivate talent and ecosystems with our immersive learning platform, harnessing real-world experiences that drive the adoption of next-generation skills, emerging technologies, and new models of health.

For further information visit:

<https://www.dhitglobal.org>

For further information about the HIV Innovation Sprint visit:

<https://www.dhitglobal.org/hiv-sprint/>



Gilead Sciences, Inc. is a biopharmaceutical company that has pursued and achieved breakthroughs in medicine for more than three decades, with the goal of creating a healthier world for all people. The company is committed to advancing innovative medicines to prevent and treat life-threatening diseases, including HIV, viral hepatitis, COVID-19, and cancer. Gilead operates in more than 35 countries worldwide, with headquarters in Foster City, California.

For further information visit:

<https://www.gilead.com>

Learn

dhitglobal.org/hiv-sprint

Contact

Email us at
info@dhitglobal.org

Register

Scan the
QR code
to register

